

**PROCLAMATION
DECLARING OCTOBER AS “BREAST CANCER AWARENESS
MONTH” AND
OCTOBER 15, 2009, AS “THINK PINK DAY”**

WHEREAS, cancer is the second most common diagnosis leading to death in Shasta County, and breast cancer is the most commonly diagnosed cancer in women of every race/ethnic group in California; and

WHEREAS, approximately 22,255 women in California will be diagnosed with breast cancer this year, of which 130 will occur in Shasta County, with an 18 percent fatality rate; and

WHEREAS, since 1989, death rates have declined an average of 1.8% per year. This is primarily due to earlier detection through patient awareness and routine mammography screening allowing patients greater treatment options and improved chances for successful treatment. There is a 97% survival rate through early detection and treatment; and

WHEREAS, three types of breast examinations have proven to assist in early detection: routine mammography, yearly clinical breast exams, and monthly breast self-examination; and

WHEREAS, “Think Pink” breast cancer awareness campaign has grown significantly, with 36 Northern California communities participating in the counties of Trinity, Siskiyou, Modoc, Tehama, and Shasta; and this year, 40,000 breast cancer information bags will be handed out in these communities; and

WHEREAS, on October 15, 2009, from 7:00 p.m. to 10:00 p.m., the community is invited to come see the Sundial Bridge awash with a pink glow supporting breast cancer awareness and education;

NOW, THEREFORE, the Anderson City Council does hereby proclaim **October 2009** as **BREAST CANCER AWARENESS MONTH** and Thursday, **October 15, 2009**, as **THINK PINK DAY**; and encourages all women in the City of Anderson and surrounding community to become aware of their risk and ways to reduce it, to tell a friend and aid in their awareness, and to discuss breast cancer screening with their healthcare providers.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Corporate Seal of the City of Anderson to be affixed this 6th day of October 2009.

Butch Schaefer, Mayor