

CITY OF  
ANDERSON



# AGENDA ITEM

May 18, 2010 City Council Meeting

Approved for Submittal By:
Dana Shigley <i>Dana Shigley</i> City Manager
To Be Presented By:
Ken Hartman <i>Ken H</i> Director Parks & Recreation

To: Honorable Mayor and Members of the Anderson City Council

Through: Dana Shigley, City Manager  
Telephone 378-6646

From: Ken Hartman, Director Parks & Recreation  
Telephone 378-6660

Date: May 18, 2010

## SUBJECT

**Increase rental fees for the Amphitheater (Stage) and other facilities at Anderson River Park.**

## RECOMMENDATION

The Parks & Recreation Director recommends that the City Council:

**Adopt a resolution increasing the user fee for the Amphitheater and other facilities at Anderson River Park.**

## FISCAL IMPACT

This increase will provide additional general fund revenues which support the maintenance and operations of the City facilities. Anticipated revenues will be less than \$10,000 per year, however, the additional funds will help offset the costs of maintaining Anderson River Park.

## **DISCUSSION and BACKGROUND**

Staff has reviewed the existing amphitheater fee. The last increase in the facility fees was adopted in 2007. The proposed increases are specific to the amphitheater and any public event at Anderson River Park. These proposed fee increases are to recover costs for utilities, wear and tear on the park facilities, and administration.

The Council is aware that in the winter and spring of 2009 the stage and amphitheater underwent a major renovation. With these improvements we have seen more requests for public use and more maintenance. The current rental fee of \$75 per day does not cover the staff time needed to maintain the amphitheater. Staff would like to see an increase of \$75 for a total for \$150 per day to rent the Amphitheater to cover the cost of utilities, maintenance, operations and the wear and tear which comes with a popular site.

In addition, over the last year staff has researched the possibility of an additional fee to be charged for rental of facilities at Anderson River Park when the event will be promoted to the general public as a fund raiser or with an admission fee. This public event fee would cover the utility use, maintenance and operations (custodial supplies, irrigation, repairs, turf damage, trash can liners, extra staff time for clean-up/repairs), and call out for assistance by staff. These expenses can be substantial when public events such as this attract far more users than a typical private event would.

This fee would apply to all facilities in Anderson River Park (not just the amphitheater) and staff is recommending a charge of \$200, in addition to normal rental fees. This fee was determined by calculating the full-time park employees hourly rate for three hours estimated clean up time, plus additional for supplies and parts to repair damage. This fee would only be an additional charge to those individuals or organizations that wish to promote to the public at large in order to attract a larger-than-normal group. This fee will not cover all expenses, but will provide additional resources to help defray costs.

An increase in these fees will allow the City to continue the level of maintenance and operations that the community and users expect. The Director does not anticipate a decrease in the number of rental requests with these increases.

## **ATTACHMENT**

Proposed Resolution

**RESOLUTION NO. 10-**

**A RESOLUTION OF THE CITY COUNCIL  
AMENDING CERTAIN PARK USER FEES**

**WHEREAS**, the Municipal Code of the City of Anderson provides that the City Council shall establish various kinds of fees for the purpose of paying the administrative costs involved in processing various kinds of applications and requests for service; and

**WHEREAS**, the Municipal Code and other applicable laws allow the City Council to amend these fees from time to time to reflect the changing and actual costs of this process; and

**WHEREAS**, the Municipal Code allows such fees to be established and/or amended by resolution (s) duly adopted at a regular or special meeting of the City Council; and

**WHEREAS**, the City Council has reviewed the need for increases in rental rates for certain facilities at Anderson River Park and determined them to be necessary to maintain the park facilities.

**NOW, THEREFORE BE IT RESOLVED**, that the City Council of the City of Anderson hereby amends the Park User fees as set forth in Attachment A to become effective immediately.

**PASSED AND ADOPTED** by the City Council of the City of Anderson this 18<sup>th</sup> day of May, 2010, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

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Norma Cornick, Mayor

ATTEST:

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Juanita Barnett, City Clerk

## ESTABLISHING AND/OR AMENDING FEES

### EXHIBIT "A"

#### Amphitheater/Public Event Fees

<u>Facility</u>	<u>Present Fee</u>	<u>New Fee</u>
Amphitheater (Stage) Rental Fee	\$75.00/day	\$150/day
All Anderson River Park facilities Public Event Fee*	none	\$200/event

This fee will be charged to all renters who will be promoting their event to the general public with the intent to attract a large user group.